JACKSON INDEPENDENT School District 940 Highland Ave, Jackson, KY 41339 (606) 666-5164

PARENTAL PERMISSION FOR MEDIA USE OR DISTRICT BROADCAST, WEB OR OTHER PUBLICATION OF STUDENT'S PHOTOGRAPH, LIKENESS, WORK AND/OR VOICE FOR SCHOOL YEAR 2010-2011

This form is used to establish formal parental permission for students and their work to be shown in photographs, audio/videotapes, and interviews with the news media, JACKSON INDEPENDENT educational access channel or web site. Please call your school if you have questions.

GENERAL MEDIA AND SCHOOL COVERAGE

Throughout the year there may be in-school programs, events or meetings (such as a school-wide assembly or PTA event) that are open to the public and where large group photographs or videotapes will be taken by the media or school district staff. In these cases, students would not be identified by name. *Your consent to these types of group photographs or videotapes is assumed*, UNLESS YOU NOTIFY YOUR CHILD'S SCHOOL IN WRITING that you do not want your child included in such photographs or videotapes. SPECIFIC MEDIA COVERAGE AND SCHOOL PUBLICATIONS

In addition to the above situations, there may be times the media (newspaper, television or radio) or school district staff, *with the approval of the building principal*, may take photographs, audio/videotape students or interview students in a manner that would *individually identify a specific student*. The school district may display student pictures and projects in a variety of ways that reasonably portray programs of the JCS, including pictures of field trips, science fairs, and other activities appearing in yearbooks or school/district publications. Student likeness and work may also appear on the district educational access cable channel, or web site, thereby making it available to anyone with local cable or internet access. (Please circle your choice for each area below):

- I **DO** / **DO NOT** give permission for my child to be individually photographed, audio/videotaped or interviewed by *the media*
- I **DO** / **DO NOT** give permission for my child to be individually photographed or audio/video taped by district personnel for broadcast on *the JCS educational access channel*.
- I DO / DO NOT give permission for my child's photograph to appear on the JCS web site or in district publications.
- I **DO** / **DO NOT** give permission for my child's full name and grade to appear on the JCS web site or in district publications.
- I DO / DO NOT give permission for my child's work, first name, grade, and school to appear on the JCS web site or in district publications.

I further release the Jackson Independent Board of Education, and any of its employees or agents, from any compensation or damages in its use of photographs, audio/videotapes or interviews for district dissemination via the website, print or cable access channel or the media's use of same. I do further certify that I am of full legal capacity to execute the above authorization and release.

Student's Name:	Date:
Parent/Guardian Name:	
Parent/Guardian Signature:	